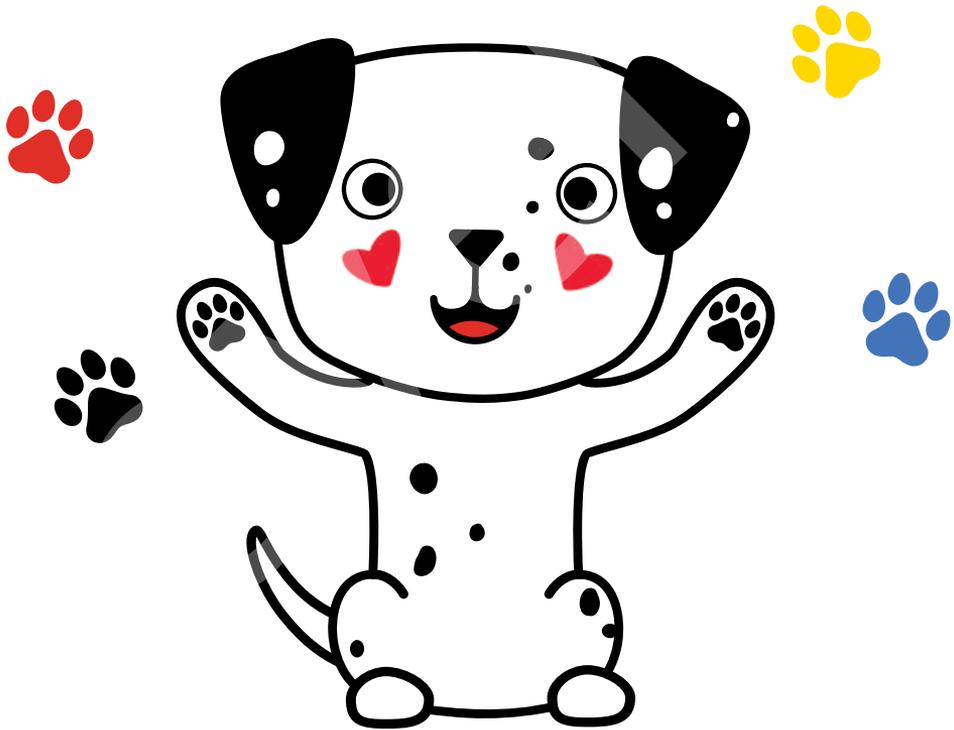


mooshie wooshie + evenio 

Dodo discovers SOUNDS



2+ months



Visual and auditory stimulation for babies

FIRST SOUNDS AND AN EXPANDED COLOR PALETTE

♥ Why is this picture book good for your baby?

Around the second month of life, babies begin to distinguish bluish and yellowish tones, in addition to red. As their vision develops by the end of the first year, children gradually become better at distinguishing colors, details, and more complex scenes. At the same time, their auditory attention span grows. This is the perfect time to combine visual and auditory stimulation, which accelerates speech development and creates new neural connections. Showing picture books during wakefulness and so-called "tummy time" motivates the child to raise their head and follow with their eyes.

♥ How to use this picture book?

- Hold the picture book 20-30 cm from your baby's eyes.
- Say all the sounds loudly and expressively (e.g. PEEK-A-BOO, SHHH, BOOM-BOOM).
- Repeat each sound 2-3 times.
- Change the intonation: from quiet to loud, from fast to slow.
- Pause after the sound and see if your baby might respond!
- Use gestures and movements together with the sounds.

Beneficial effects on baby development:

- Builds the foundation for speech development.
- Strengthens synapses between the brain's visual and auditory centers.
- Helps babies associate images with sounds.
- Encourages baby vocalization and imitation.
- Provides ideal visual stimulation for the baby's age.
- Develops social interaction and turn-taking skills.

Scientific background

Around the second month, additional color receptors develop, allowing the baby to see bluish, greenish, and yellowish tones.

Introducing colors and rhythmic sounds strengthens eye-hand coordination and auditory-visual integration. Onomatopoeias (SHHH, BOOM-BOOM) are universal and simple, making them ideal for the development of the baby's brain.

When the baby sees an image and hears a sound at the same time, different areas of the brain build "bridges," which help develop complex thinking.

♥ FUN FACT:

Notice which sounds your baby likes, through smiles or movements, they will show you their favorites. Stay a little longer with those sounds and allow your baby to enjoy that interaction!

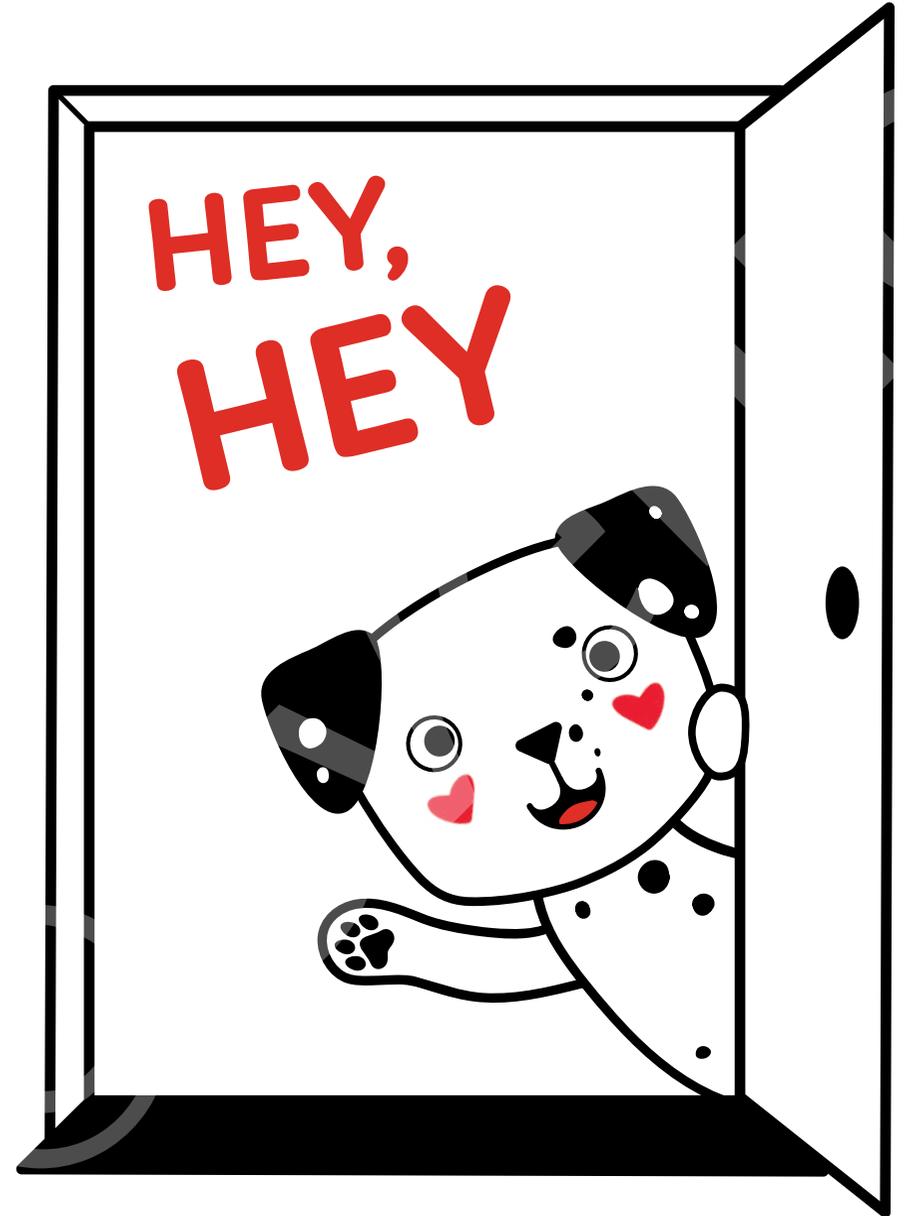
We wish you many magical moments with your baby!

Autors

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PEEK-A-BOO



BYE-BYE

